SPONSORSHIP PACKET

Damage Prevention Council of Texas | 2021
Dear Valued Partner,

Thank you so much for considering a corporate sponsorship with the Damage Prevention Council of Texas. This year we are expanding our sponsorship opportunities to provide more statewide coverage for you, our corporate sponsors. More exposure, more access to attendees and more opportunities to share the damage prevention message.

As a DPC of Texas Corporate Sponsor, you are an integral part of what makes the DPC unique, a grass roots organization dedicated to providing high quality education and training to help reduce underground facility damages. The DPC of Texas provides you a great opportunity to build awareness for your brand among all stakeholders in our industry. Last year, your support helped us reach over 2,900 attendees at 12 events. Your continued support will help us reach even more in 2021.

We offer a wide range of sponsorship opportunities to suit your needs. I encourage you to review our sponsorship prospectus and respond quickly, as we expect to sell out, so do not delay!

On behalf of the entire Damage Prevention team, I want to thank you for your support and for being a partner with us in sharing the damage prevention message.

Sincerely,

John Sparks
President
Damage Prevention Council of Texas
Purpose

1. To facilitate communication, cooperation and coordination among municipal & private Utility Operators, Pipeline Operators, Contract Locators, One Call, Highway, Utility & Oilfield Contractors, Engineering Firms, TxDOT, & other industry stakeholders in the prevention of underground utility damages.
2. To heighten stakeholder awareness to the requirements of Texas Utilities Code, Title 5, Chapter 251- Underground Facility Damage Prevention & Safety Act
3. To heighten stakeholder awareness to the requirements of Railroad Commission of Texas – Title 16, Chapter 18 – Underground Pipeline Damage Prevention regulations.
4. To promote Common Ground Alliance (CGA) Best Practices and to serve as Regional Partner of the CGA;
5. To sponsor, promote and participate in education and training programs related to the prevention of damage to facilities in an effort to increase public safety and environmental protection by including the four steps to safe digging:
   1. Call Before You Dig;
   2. Wait the Required Amount of Time;
   3. Respect the Marks; and
   4. Dig With Care.
6. To establish and maintain liaison with related interest groups.
7. Solve issues with the 811 process and underground facility locating on a local level.
8. Provide educational outreach by providing on-site safety meetings and excavation safety festivals.

What We Do

Our team of industry leaders serve as subject matter experts and facilitate meetings. Regional DPC Chapters meet on a regular basis throughout the State of Texas. DPC meetings provide an optimal forum where stakeholders can share information and perspectives while also working together on all aspects of damage prevention issues. In promoting a spirit of shared responsibility, regional DPC chapters welcome all who would like to be a part of the damage prevention solutions.
About the Damage Prevention Council

The Damage Prevention Council of Texas, also known as the DPC, is the result of decades of work by pioneers in the field that had a vision for statewide coverage and beyond. While there were a number of UCC and LEPC damage prevention sub-committees operating in Houston, Dallas, the RGV, Austin, & El Paso in the early days, it wasn’t until 2008 that Texas811, under the direction of Director of Damage Prevention David Wofford, began a centralized campaign to build upon the work of these sub-committees to create a state-wide damage prevention cooperative.
The Damage Prevention Council of Texas is the backbone of safety for the Underground Industry in Texas. You can always count on the Industry professionals of all types, including government entities to be on hand. Being able to show and demonstrate equipment to this type of group makes sponsoring an event like this ideal for our marketing purposes.

Mark Baetz, Manager
Ditch Witch Southwest
The regional events that the DPC of Texas has hosted are great ways to network with local utility and construction companies. In doing this, you meet great folks who are working in excavation on a daily basis and we all learn who we can lean on in the event of an emergency or just day to day excavation projects.

Clark Smith
Business Development Lead
PetroQuip/PLIDCO

Kinder Morgan has taken part in this ongoing partnership with the Damage Prevention Council of Texas in order to further promote safe digging, the importance of using the 811 system and continuing to partner with different states and work groups to ensure everyone is safe across all state lines and or borders. Safety is paramount in the oil and gas industry and the Damage Prevention Council of Texas goes above and beyond promoting that and educating people across Texas and the surrounding states.

Brice Box
Kinder Morgan Products
Attendee Profile

In 2019, through support like yours, a total of 63 statewide chapter meetings were held with over 2,000 stakeholders attendees. Below is a breakdown of the stakeholder types.
Sponsorship Opportunities

Diamond $10,000
Annual Corporate Sponsorship

Sponsorship Benefits
- Company logo on all DPC related event marketing
- Company name, logo and 300-word company profile on the DPC of Texas website through the end of 2021
- Provided with the “Proud sponsor of the DPC of Texas” logo for use on marketing material
- Five minute speaking opportunity at Safety Day of choice
- Sponsor logo on presentation slides where available
- Complimentary 10x20 exhibit booth at Safety Days of choice
- Sponsor acknowledgement in post event surveys, DPC of Texas Chapter meetings and on social media.
- Copy of registration roster and attendee list for all DPC of Texas Events
- Recognition at Annual Golf Tournament, including complimentary team entry
- Company logo on signage at Texas Damage Prevention Summit
- First right of refusal for the Diamond sponsorship for 2021

Platinum $7,500
Annual Corporate Sponsorship

Sponsorship Benefits
- Partner acknowledgement and logo on the DPC of Texas website
- Partner logo on all DPC related event marketing
- Company name, logo and 300-word company profile on the DPC of Texas website through the end of 2021
- Provided with the “Proud sponsor of the DPC of Texas” logo for use on marketing material
- Five minute speaking opportunity at Safety Day of choice
- Sponsor logo on presentation slides where available
- Complimentary 10x20 exhibit booth at Safety Days of choice
- Copy of registration roster and attendee list for all DPC of Texas Events
- First right of refusal for the Platinum sponsorship for 2021
Gold $5,000

Sponsorship Benefits
- Partner acknowledgement and logo on the DPC of Texas website
- Partner logo on all DPC related event marketing
- Company name and logo on the DPC of Texas website until the end of 2021
- Company name, logo and 200-word company profile on DPC of Texas social media platforms
- Provided with the “Proud sponsor of the DPC of Texas” logo for use on marketing material
- Sponsor logo on presentation slides where available
- Complimentary 10x20 exhibit booth at Safety Days of choice
- First right of refusal for the Gold sponsorship for 2021

Silver $3,500

Sponsorship Benefits
- Partner logo on all DPC related event marketing
- Company name and logo on the DPC of Texas website until the end of 2021
- Company name, logo and 200-word company profile on DPC of Texas social media platforms
- Provided with the “Proud sponsor of the DPC of Texas” logo for use on marketing material
- Sponsor logo on presentation slides where available
- Complimentary 10x10 exhibit booth at Safety Days of choice
- First right of refusal for the Silver sponsorship for 2021
Bronze $2,000

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**Sponsorship Benefits**
- Partner logo on all DPC related event marketing
- Company name and logo on the DPC of Texas website until the end of 2021
- Company name, logo and 200-word company profile on DPC of Texas social media platforms
- Provided with the “Proud sponsor of the DPC of Texas” logo for use on marketing material
- Sponsor logo on presentation slides where available

Website Partner (4 Available) $1,000
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- Annual Banner Ad on DPC of Texas Website
- Banner Ad displayed through the end of 2021
- Ad will be linked to sponsor website
- Provided with the “Proud sponsor of DPC of Texas” logo for use on marketing material
Thanks to our past Sponsors

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[Logos of various companies]
Becoming a partner of the Damage Prevention Council of Texas ensures that the damage prevention message is shared all industry stakeholders and increases the safety of facility owners, excavators, homeowners and first responders.

Please complete all of the information below:

Name

Company Name

Mailing Address

City                  State                  Zip

Phone number

Email address

Event Sponsorship (Please Select)

☐ Diamond - $10,000
☐ Platinum - $7,500
☐ Gold - $5,000
☐ Silver - $3,500
☐ Bronze - $2,000
☐ Website Partner - $1,000
☐ DPC Donation - $________

Email completed form to: dpcinfo@texas811.org

After receipt of your interest form, you will receive an invoice for payment. We accept all major credit cards. Please make checks payable to: DPC of Texas

Forms may be mailed with payment to:
100 Kings Fort Parkway #105-335
Kaufman, TX 75142

To ensure sponsor recognition, payments must be received in full.